



Square One

Ranked as one of Canada's leading shopping centres, Square One is recognized for its unrivalled selection of sought-after fashion labels, lifestyle brands, food market, eateries and entertainment venues. Located in the heart of vibrant Mississauga, it draws 22-million shoppers every year and is the centre of city life.

By the numbers

22 million annual shoppers	\$1.1 billion total annual sales	
330 stores and services	305,000 daily vehicle traffic	8,700 parking stalls



Highlights

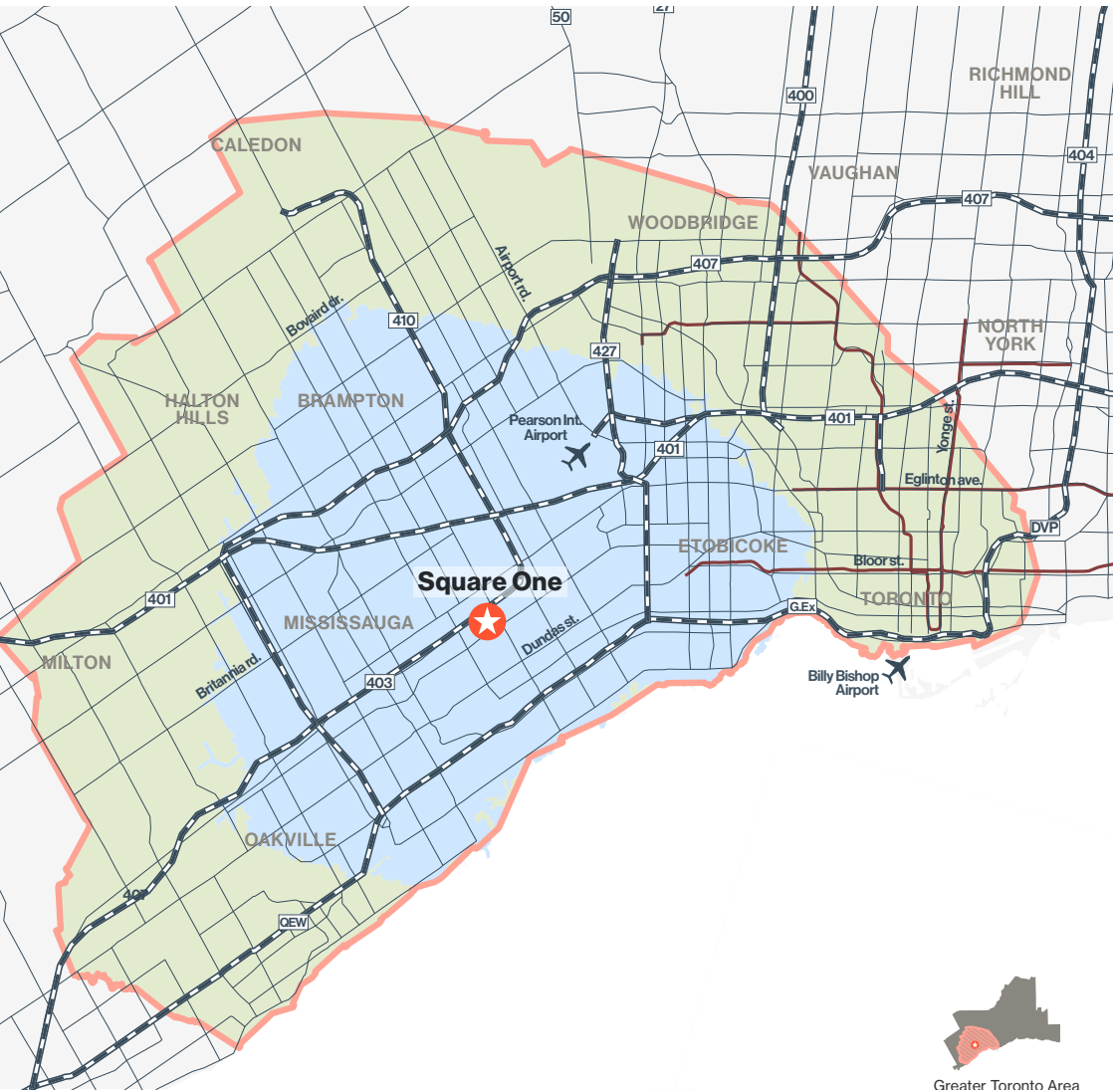
Ranked among Canada’s leading shopping centres, Square One attracts 22 million shoppers annually to 330 stores and services spanning fashion, luxury, dining and entertainment. Anchored by Holt Renfrew, Simons and Walmart, the centre continues to elevate its luxury offering with the arrival of Rolex and Tiffany & Co.

Square One is the heart of the Square One District - Canada’s largest mixed-use downtown development. The centre’s 130-acre site will be transformed with more than 18,000 residential units, a transit mobility hub, community buildings, parks, green space and forward-thinking office space.

1973 year built	2019 recent expansion	\$755 million annual cru sales
2.2 million sq ft gross leasable area	\$1,390/sq ft sales (2026)	

Location

Located in the heart of Mississauga, Canada's 6th largest city. The centre benefits from surrounding high growth residential, office towers, educational/cultural facilities and municipal offices.



Greater Toronto Area	
Population:	7,597,103
Households:	2,736,565
Avg. HH Income:	\$162,581
% HH Inc. > \$100k:	53.8%
Fashion expenditure	\$9.38 Billion
Fashion exp. per HH:	\$3,428

Primary Trade Area	
Population:	1,507,168
Households:	525,924
Avg. HH Income:	\$153,903
% HH Inc. > \$100k:	52.1%
Fashion expenditure	\$1.80 Billion
Fashion exp. per HH:	\$3,418

Secondary Trade Area	
Population:	2,474,432
Households:	940,483
Avg. HH Income:	\$168,560
% HH Inc. > \$100k:	52.1%
Fashion expenditure	\$3.20 Billion
Fashion exp. per HH:	\$3,400

Total Trade Area	
Population:	3,981,600
Households:	1,466,407
Avg. HH Income:	\$163,308
% HH Inc. > \$100k:	52.1%
Fashion expenditure	\$4.99 Billion
Fashion exp. per HH:	\$3,407

Source: Environics, Stats Canada, 2026

- Primary Trade Area
- Secondary Trade Area
- Total Trade Area
- Highways
- Major Roads
- TTC Subway and LRT



The customer

3,981,600
total trade area population

45%/55%
male/female shoppers

\$163,308
average household income
in total trade area

76 mins.
average length of visit

52.1%
trade area households with
incomes \$100k+

\$284
average spend per visit

Be in good company

HOLT RENFREW

 Columbia

Aēsop.

 simons


ROLEX

WHOLE
FOODS
MARKET

THE
R E C
R O O M



UNI
QLO

SEPHORA

HARRY ROSEN



ARITZIA



NESPRESSO.

ZARA

Crate&Barrel

COACH

TIFFANY & Co.

MARC JACOBS

URBAN OUTFITTERS

Abercrombie & Fitch

WINNERS®

alo


ARC'TERYX

H&M

COS

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