



Scarborough Town Centre

Scarborough Town Centre is the leading shopping centre in Toronto's east end. Offering the largest selection of fashion, lifestyle, dining and entertainment choices, its 250 stores attract 18-million shoppers each year from the surrounding area and neighbouring regions. Located in the core of the city, it's at the heart of life in Scarborough.

By the numbers

18 million

annual shoppers

\$487 million

total annual sales

250+

stores and services

409,269

daily vehicle traffic

5,796

parking stalls



Highlights

Scarborough Town Centre is the leading shopping destination in Toronto's east end, attracting 18 million visitors annually to more than 250 stores across fashion, lifestyle, dining and entertainment, including Winners, UNIQLO, Aritzia, Sephora and Zara.

STC is evolving into a dynamic mixed-use destination, with Alta at STC bringing new purpose-built rental residences to the site. Already connected to a major transit hub serving approximately 26,000 daily riders, STC will become even more accessible with the future Scarborough Subway Extension, including a new station directly serving the centre.

1973

year built

\$1,073/sq ft

sales (2026)

69 mins

average length of visit

1.6 million sq ft

gross leasable area

\$322 million

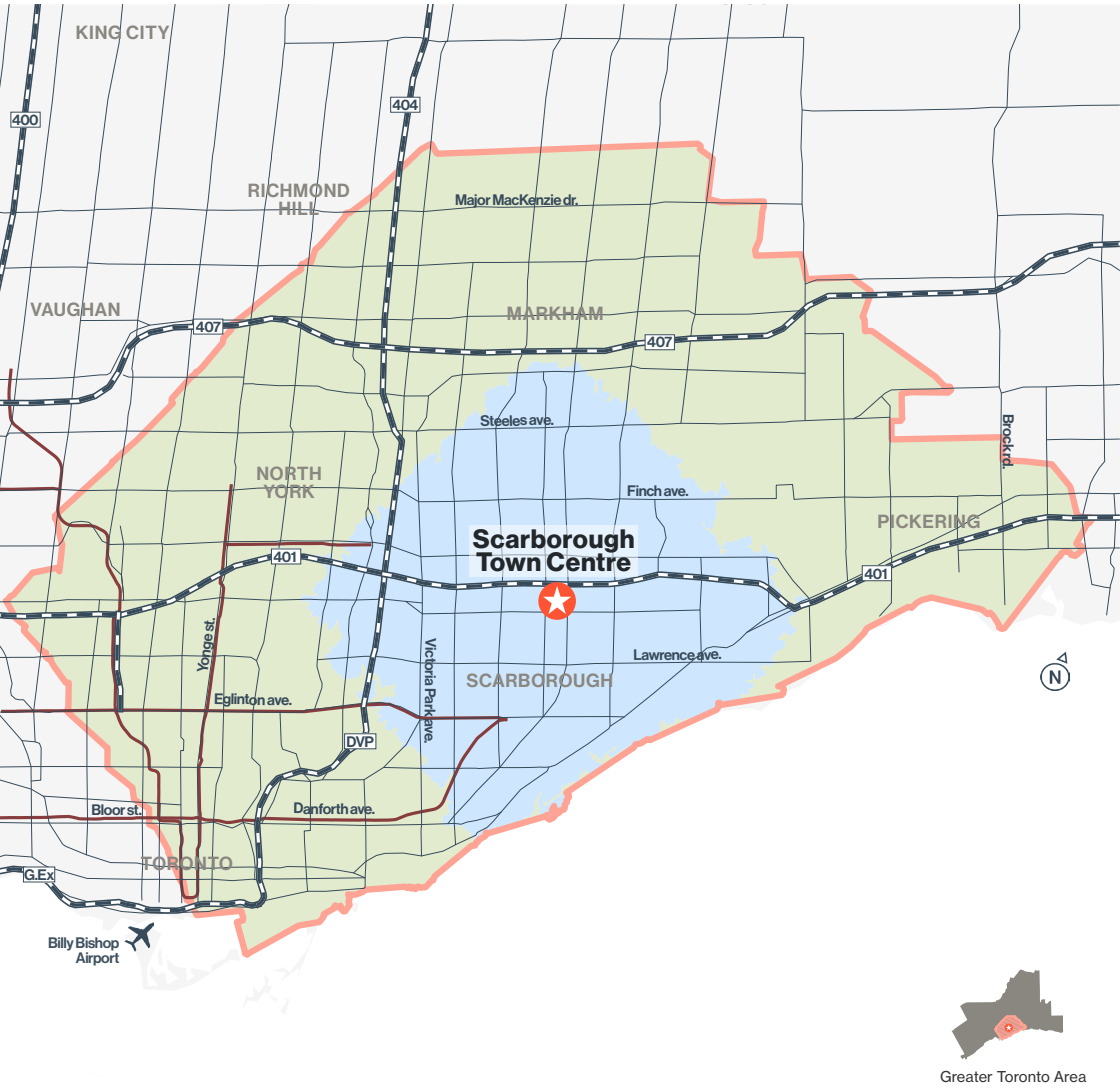
annual cru sales

\$240

average spend per visit

Location

Situated at the eastern border of the Greater Toronto Area, in the centre of Scarborough – accessible by major highways and a transit system – STC serves a culturally-rich, dynamic, growing population, and also draws consumers from its neighbouring cities.



Greater Toronto Area	
Population:	7,597,103
Households:	2,736,565
Avg. HH Income:	\$162,581
% HH Inc. > \$100k:	53.8%
Fashion expenditure	\$9.38 Billion
Fashion exp. per HH:	\$3,428

Primary Trade Area	
Population:	810,367
Households:	283,231
Avg. HH Income:	\$114,762
% HH Inc. > \$100k:	42.7%
Fashion expenditure	\$857 Million
Fashion exp. per HH:	\$3,027

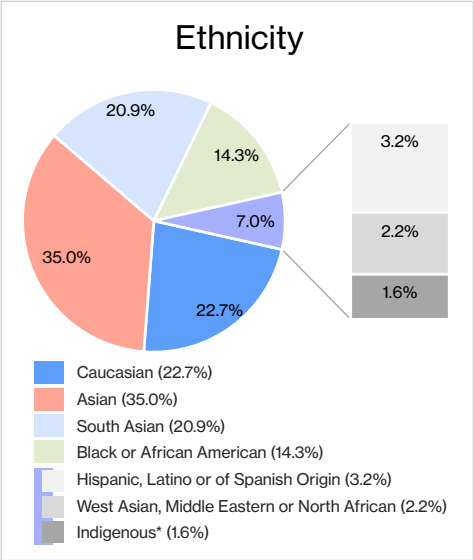
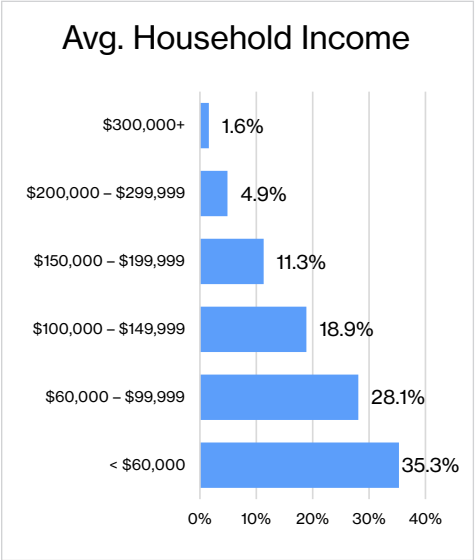
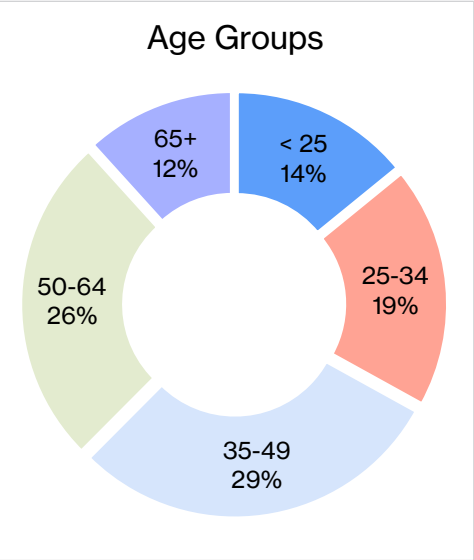
Secondary Trade Area	
Population:	1,769,686
Households:	724,846
Avg. HH Income:	\$181,721
% HH Inc. > \$100k:	52.0%
Fashion expenditure	\$2.54 Billion
Fashion exp. per HH:	\$3,502

Total Trade Area	
Population:	2,580,053
Households:	1,008,077
Avg. HH Income:	\$162,908
% HH Inc. > \$100k:	49.4%
Fashion expenditure	\$3.40 Billion
Fashion exp. per HH:	\$3,369

Source: Environics, Stats Canada, 2026

- Primary Trade Area
- Secondary Trade Area
- Total Trade Area
- Highways
- Major Roads
- TTC Subway and LRT

The customer



Be in good company

WINNERS®

ZARA

SEPHORA

lululemon  athletica

H&M

Roots



UNIQLO

MICHAEL KORS

VICTORIA'S
SECRET

ARITZIA

Chick-fil-A

SAMSUNG

la Vie en Rose



Browns

Levi's

COACH

MANGO

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