



Southcentre

Southcentre is a super-regional shopping centre located in South Calgary, and is home to city exclusives such as Crate & Barrel, Restoration Hardware, and Western Canada's first Decathlon. Perfectly positioned in the city's fastest growing trade area, Southcentre is surrounded by thousands of the city's wealthiest households.

By the numbers

6.5 million annual shoppers	\$375 million total annual sales	
170 stores and services	137,000 daily vehicle traffic	4,193 parking stalls



Highlights

Conveniently located at the major intersection of Macleod Trail and Anderson Road in Calgary, Southcentre is home to a strong mix of leading brands, including Crate & Barrel, RH, Aritzia, Sephora, lululemon and Sporting Life.

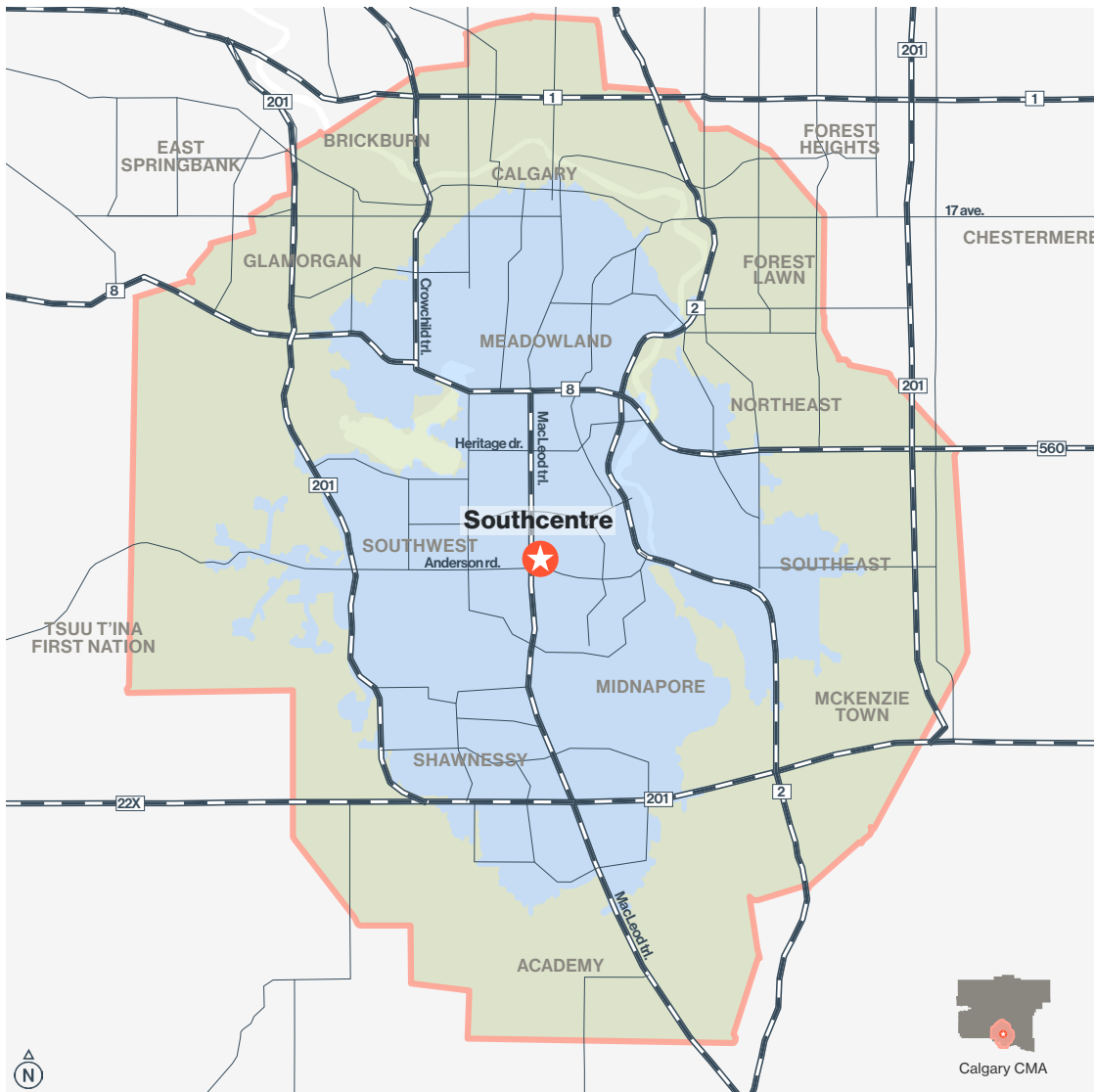
Southcentre has continued to evolve through significant investment and redevelopment, including a refreshed food court and the addition of Winners, PetSmart and Western Canada’s first Decathlon, featuring a flagship store and regional distribution centre.

In December 2024, Southcentre further expanded its offering with the arrival of PowerPlay, bringing a major new leisure and entertainment destination to southeast Calgary.

1974 year built	2010 complete renovation	\$233 million annual cru sales
1.1 million sq ft gross leasable area	\$863/sq ft sales (2026)	

Location

Southcentre is conveniently located at Macleod Trail and Anderson Road making it easily accessible from all corners of the city.



Calgary (CMA)

Population:	1,840,216
Households:	665,334
Avg. HH Income:	\$173,311
% HH Inc. > \$100k:	54.4%
Fashion expenditure	\$213 Billion
Fashion exp. per HH:	\$3,205

Primary Trade Area

Population:	402,895
Households:	162,327
Avg. HH Income:	\$197,667
% HH Inc. > \$100k:	56.1%
Fashion expenditure	\$539 Million
Fashion exp. per HH:	\$3,322

Secondary Trade Area

Population:	415,838
Households:	164,557
Avg. HH Income:	\$164,923
% HH Inc. > \$100k:	50.9%
Fashion expenditure	\$506 Million
Fashion exp. per HH:	\$3,078

Total Trade Area

Population:	818,734
Households:	326,884
Avg. HH Income:	\$181,183
% HH Inc. > \$100k:	53.5%
Fashion expenditure	\$1.05 Billion
Fashion exp. per HH:	\$3,199

Source: EnviroNics, Stats Canada, 2026

- Primary Trade Area
- Secondary Trade Area
- Total Trade Area
- Highways
- Major Roads



The customer

818,734

total trade area population

44%/56%

male/female shoppers

\$181,183

average household income
in total trade area

62 mins.

average length of visit

53.5%

trade area households with
incomes \$100k+

\$195

average spend per visit

Be in good company

lululemon  athletica

SEPHORA



Crate&Barrel

SPORTCHEK

AMERICAN EAGLE

Earls

KING

ARITZIA



SPORTING LIFE

Saje



PANDORA

RH
RESTORATION HARDWARE

SHOPPERS
DRUG MART 

WINNERS

PETSMART



DECATHLON

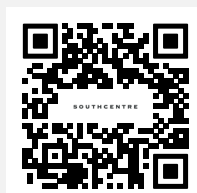
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