



Yorkdale

Canada's leading retail destination, Yorkdale is one of the most successful shopping centres in the world. Recognized for having the largest collection of luxury labels and the most first-in-Canada brands and flagship stores, it has earned the distinction of being the Centre of Style.

By the numbers

18 million

annual shoppers

\$2.13 billion

total annual sales

270+

stores and services

517,400

daily vehicle traffic

8,100

parking stalls



Highlights

Known for its unrivalled lineup of luxury labels and first-in-Canada brands, Yorkdale's 270 stores offer visitors the latest and best of all possibilities – the newest designer, the latest tech, the next trend in home décor, the best new eatery, from Rolex to Restoration Hardware, Apple to Tesla, and Loewe to Louis Vuitton.

Yorkdale has further strengthened its position as Canada's Centre of Style with the opening of Toronto's first Simons, alongside the debut of a new 75,000 SF luxury wing in 2025 – increasing the number of iconic luxury global brands and enhancing the centre's allure.

1964

year built

2024-26

75,000 sq ft Centre-Run Project

\$1.4 billion

annual cru sales

2 million sq ft

gross leasable area

\$2,368/sq ft

sales (2026)

Location

Located in midtown Toronto, surrounded by several of the city's most affluent neighbourhoods, Yorkdale is easily accessible by major highways and its own transit stop, and draws more than 16-million visitors each year from the Greater Toronto Area and far beyond the city borders.



Greater Toronto Area

Population:	7,597,103
Households:	2,736,565
Avg. HH Income:	\$162,581
% HH Inc. > \$100k:	53.8%
Fashion expenditure	\$9.38 Billion
Fashion exp. per HH:	\$3,428

Primary Trade Area

Population:	2,581,969
Households:	1,084,168
Avg. HH Income:	\$163,101
% HH Inc. > \$100k:	48.9%
Fashion expenditure	\$3.62 Billion
Fashion exp. per HH:	\$3,337

Secondary Trade Area

Population:	2,368,744
Households:	789,827
Avg. HH Income:	\$147,514
% HH Inc. > \$100k:	51.1%
Fashion expenditure	\$2.70 Billion
Fashion exp. per HH:	\$3,422

Total Trade Area

Population:	4,950,713
Households:	1,873,995
Avg. HH Income:	\$156,532
% HH Inc. > \$100k:	49.9%
Fashion expenditure	\$6.32 Billion
Fashion exp. per HH:	\$3,373

Source: Environics, Stats Canada, 2026

- Primary Trade Area
- Secondary Trade Area
- Total Trade Area
- Highways
- Major Roads
- TTC Subway and LRT



Greater Toronto Area



The customer

4,950,713

total trade area population

45%/55%

male/female shoppers

\$156,532

average household income
in total trade area

89 mins.

average length of visit

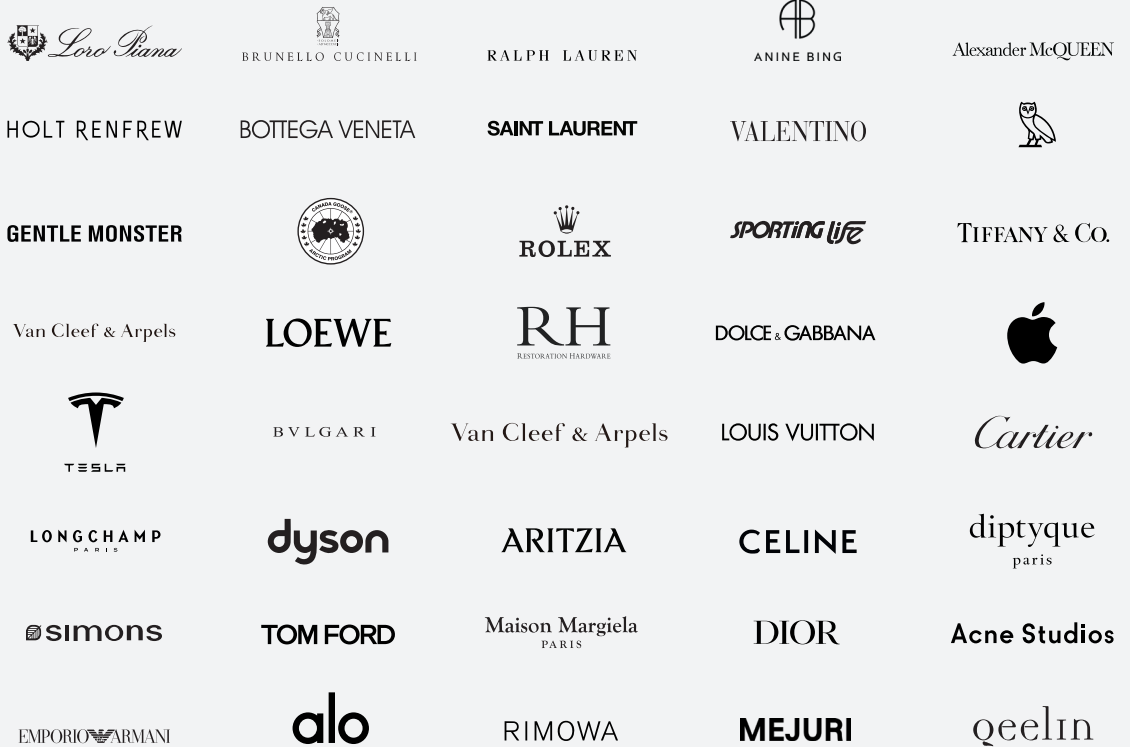
49.9%

trade area households with
incomes \$100k+

\$626

average spend per visit

Be in good company



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